



SPONSORSHIP OPPORTUNITIES AT THE SHROPSHIRE COUNTY AGRICULTURAL SHOW 26th MAY 2018

From individual show areas to events and services, the Shropshire and West Midland Agricultural Society offer you a wide range of sponsorship opportunities to suit your business, your budget and your aims.

We have Sponsorship Packages available to suit all budgets but these are not conclusive. Mix and match packages are available to meet your requirements and we are more than happy to accommodate other requests and preferences. Please contact the Office on 01743 289831 or 07891 942753 to discuss.

Suggested Packages:

- £110 Sponsors one section
- £220 Sponsors three sections
- £270 Sponsors one of the following: the poultry section, one Ring, the naming of a Road, or a Flag
- £550 Sponsors an Area of the Showground
- £800 Sponsors the Show Tickets or the Show Flyers
- £2000+ Sponsors the Main Ring Event

Packages include:

- £110 - 2 Sponsors Badges
- £220 - 3 Sponsors Badges and 1 Banner in the Main Ring
- £270 - 4 Sponsors Badges and 1 Banner in the Main Ring
- £550 - 10 Sponsors Badges, 1 Banner in the Main Ring and a Meal for 2 for the Presidents Lunch
- £800 - 15 Sponsors Badges, 2 Banners in the Main Ring and a Meal for 4 for the Presidents Lunch
- £2000 - 25 Sponsors Badges, 3 Banners in the Main Ring and a Meal for 6 for the Presidents Lunch

Principal Sponsor Package includes:

- £4000 – 40 Sponsors Badges, 4 Banners in the Main Arena, Entrance Branding, Company Name on all Show Tickets, Leaflets, Show Literature and all Social Media Coverage. Flags within the VIP and General Public Car Parks, Company Promotional Literature handouts on all Show Entrances and a Meal for 10 for The Presidents Lunch

Banners will be on display from 1st April until 9th November. The sponsor is responsible for the supply of banners, which must be 182cm x 90cm on 5mm correx boarding, but the show ground can recommend a supplier if need be. Once banners are removed they can either be stored onsite or collected by the sponsor.

ALL SPONSORSHIP PACKAGES ALSO INCLUDE THE FOLLOWING:

- Forward VIP Parking
- Dedicated Ringside Lounge
- Complimentary Tea and Coffee
- Regular scripted Announcements on the PA system
- Acknowledgements in Show day publications

In addition, TARGETED ADVERTISING – within the Livestock/Prize Schedule for your preferred section available as follows:

- £75 ¼ Page Advert (6cm x 10cm)
- £100 ½ Page Advert (12.5cm x 8.5cm)
- £150 Full Page Advert (12.5cm x 18.5cm)

Business Card Advertising – upon a free hand-out A2 folded Show Programme which includes a Show Layout Map

£50 per business card

Please note the deadline for adverts is Friday 20th April 2018.

We hope that the above is of interest to you. Please complete the Sponsorship Reply Form enclosed or telephone: 01743 289831 or 07891 942753 if you have any queries or to discuss your requirements.

Thank you

Jan Forrest

**Jan Forrest
Administration Officer**