



WHY SUPPORT THE SHROPSHIRE COUNTY AGRICULTURAL SHOW?

Last years one day show was a huge success, with a record numbers of livestock entries and thousands of visitors flooding through the gates.

Supporting the Show and the Showground is essential to keeping an integral part of Shropshire's rural community alive so that each year it can offer a variety of attractions for not only the people of Shrewsbury, but those from further afar.

The West Mid Show has been held on the Berwick site for more than 110 years with the aims and objectives of the Shropshire & West Midlands Agricultural Society being to promote the rural community to a wider audience. Financial support of the Show, however small, is critical to its staying power, long-term future and success.

The Shropshire County Agricultural Show acts as a shop window for agricultural, the motor trade/and Traders from the town, and promotes the ethos of gate to plate with specific focus on the origins of food. As an agricultural based business deriving an income from rural and agricultural clients, supporting the County Show is going some way to putting something back into the rural community.

Facts and Figures

Shropshire is the biggest inland County in the country extending to 3,197 square km.

Agriculture is the predominant land use in Shropshire, amounting to 86% of the total land area. Over one third of the agricultural area is arable; dairy holdings are mainly concentrated in the North and Northwest of the County, with livestock breeding and rearing stronger in the South and Southwest.

In the June 2009 census, there were 7602 holdings in Shropshire amounting to a total area of 274,549 hectares.

The West Mid Showground is quite unique as it offers sponsors a site which is let for 48 weeks of the year. This means that there is potential for huge brand exposure via Showground footfall, radio, television, magazines and newspapers to well over 100,000 people throughout the year. By supporting the Show, you will be able to leave your banners and advertising in place for the rest of the year.

We also run as a campsite which is open for 52 weeks of the year, as well as individuals and small groups we have at least 6 large group bookings scheduled for 2020 of ranging between 40-600 units.

Some of the major events held on the Showground:

- County Agricultural Show
- Shropshire Festival
- Shrewsbury Live
- Taste of Shropshire Camping Weekends
- Caravan Show

- Shrewsbury Folk Festival
- The Family Vintage Show
- Deva Dubs (Volkswagon)
- Shrewsbury Marathon
- Shrewsbury Triathlon
- Antique Events
- Numerous Dog Agility Events
- BSPA Area 10 – Horse Show
- Bonfire and Firework Spectacular

Please support your Show by becoming a sponsor